

PRESS RELEASE

FOR IMMEDIATE RELEASE

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BAUHAUS JOINS FORCES WITH ARTISAN BEER COMPANY

Bauhaus Brew Labs is proud to announce the expanded distribution partnership with St. Paul-based Artisan Beer Company. Artisan had been representing Bauhaus in Greater Minnesota and will now take over distribution in the Twin Cities beginning Monday, December 5, 2016.

Due to tremendous consumer demand, Bauhaus is moving beyond self-distribution and, furthermore, is on the verge of a significant expansion that will scale the business to new heights.

Moving beyond self-distribution meant finding the perfect distribution partner, and Bauhaus is thrilled to be working with Artisan, a distributor that knows and respects the craft beer business as much as the brewery itself. Bauhaus Vice President and Director of Operations Lydia Haines states, "Artisan has done an extraordinary job of curating a portfolio of great brands, and we're very excited to be on their team. We know that Artisan will enthusiastically represent Bauhaus with passion and integrity."

One of the driving elements behind the Artisan and Bauhaus partnership – other than a shared love of craft beer – is that both are family businesses. "The values and approach to business Artisan takes mirrors our own, and their long-standing traditions have allowed them to stay true to their brand all these years, which is something we're working to do ourselves," explains Bauhaus President and Head Brewer Matt Schwandt.

"We're incredibly excited to now be on board statewide with Bauhaus and help make these great beers even more widely available," said Todd Johnson of Artisan Beer Company.

Bauhaus Brew Labs joins other local breweries like Surly and Bent Paddle and as well as top out-of-state craft breweries Toppling Goliath, The Bruery, Funkwerks and many more as part of the Artisan brand family.

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ABOUT BAUHAUS BREW LABS

Located in the heart of Northeast Minneapolis' Brew District, Bauhaus Brew Labs is a craft brewery founded in 2012 by a family of musicians, scientists, artists and above all, beer lovers. At its core, Bauhaus is about experiencing the joy of art and craft in everyday life. The brewery takes a unique look at iconic beer styles with a focus on lagers, skewed slightly by a sense of play and adventure.

ABOUT ARTISAN BEER COMPANY

Artisan Beer Company is Minnesota's premier craft beer distributor serving customers throughout the state. The Artisan team is passionate about craft beer and prides itself on having the most beer knowledgeable sales team in the industry. Artisan represents some of the top local and regional craft brands including Surly, Bent Paddle, Toppling Goliath, Loon Juice, and Bauhaus. Artisan is a local, family-owned company, with headquarters in St. Paul, Minnesota.